

## Emerging Markets Business Directories

### General-International

#### Free

[Forbes Global 2000](#) Covers some emerging markets in Europe (E. Europe) and Asia

#### [GlobalEdge:](#)

Covers all countries, including SA, Europe and Asia emerging markets. Directory can sort by GlobalEdge Industry Sector.

#### [Paginas Amarillos,](#)

Yellow pages for several South American countries-choose by country and industry group, in English

### Directory of Directories

- One of the best sources to identify directories is [Yahoo Directory](#). A search of Yahoo Directory on Human Resources provides a list of 77 sources which are mostly US. However, when that list is expanded using the [Related Regional Categories for Human Resources](#), we can find references to two Indian HR listings.
  - [India > Delhi > Human Resources > Recruiting and Placement](#)
  - [India > Human Resources > Consulting](#)
- Another, quicker way to get Association or Directory sources is to simply do a search in the search box, i.e. type the following in the search box "Internet service provider' Directory India" and you will get a list of sites that will lead you to directories of ISPs in India.
- A direct link to many Yahoo Directories can be found at [http://dir.yahoo.com/Business\\_and\\_Economy/Directories/](http://dir.yahoo.com/Business_and_Economy/Directories/)
- A direct link to all of Yahoo's information about India can be found at <http://dir.yahoo.com/Regional/Countries/India/> or Germany can be found at <http://dir.yahoo.com/Regional/Countries/Germany/>. The general country link is <http://dir.yahoo.com/Regional/Countries/>
- [Google Directory](#) - Similar to Yahoo, you can search it the same way you search Yahoo for both Directories and Associations.

[World Access Network Direct \(WAND\)](#) - Company directory organized by HS Code. Entry page in 11 languages <http://www.wand.com/english/html/default.asp>

[FreeDirectories.com](#) - FreeDirectories.com is a worldwide directory of free access directories and databases where you can find over 1 billion people, companies and public records. <http://www.FreeDirectories.com/>

## Fee-Based

### Urunet

Urunet provides online fee-based import and export statistics on seven South American countries, namely Argentina, Brazil, Chile, Colombia, Paraguay, Peru and Uruguay. For each country, statistical data are available on imports and exports up to five years, on daily imports and exports, national ranking by company, product (name or HS code), country of origin, country of destination, bill of lading.

Plunkett Research - is the leading provider of industry sector analysis and research, industry trends and industry statistics. Research reports and their online subscription service are used by the world's top corporations, consultants, universities, libraries and government agencies. Plunkett covers many industry sectors as health care, financial services, retailing, entertainment, energy, and information technology to name a few. Both Internet Service Providers (ISPs) and HR Consultants are covered. The service is fee-based and costs \$299 per year to be able to create company lists by industry. Can also subscribe for a month for \$149. Can Segment by Country and by industry.

Dun & Bradstreet (D&B) Databases (Fee-based) – D&B is considered the best source for identifying companies by industry. D&B products cover 35 million US and International companies. D&B data can be accessed directly from D&B – using the International Business Locator on the Web. A larger version of this same D&B database is found on Dialog, a database aggregator, under the title D&B - International Dun's Market Identifiers™ (IDMI), contains directory listings, sales volume, and marketing data for **nearly 52 million establishments in 204 countries**. All regions of the world outside of the United States and Canada are represented in this file. Dialog is a fee-based service which can be searched using a credit card for occasional researchers. The database allows sorting by county and by Standard Industrial Code (SIC) even if the company is in Germany or India...D&B has applied US SIC codes to international companies.

Internet Public Library International Business Reference – This website provides an annotated list of international business links, which means that human beings have pre-qualified all the sites listed and only the best of the best appear on this website. You can do a direct search to find specific directories. <http://www.ipl.org/div/subject/>

FITA Really Useful Links for International Trade – FITA (The Federation of International Trade Organizations) has an excellent website of all kinds of directories and associations. This website is really worth exploring when looking for information about international companies or countries. <http://fita.org/webindex/index.html>

## **Brazil**

### **Free**

[BrazilBiz](#) -B2B website offering business directory searchable by product/services, business opportunities database together with a specific section dedicated to buying companies only, links to international business directories. Searchable in English.

[Directory of Brazilian Exporters](#) The site provides access to the Brazilian Exporters Directory searchable by company name, product, HS code, location or exports value

### **Fee-Based**

[Brazil Business Database \(BRBT\)](#) - more than 1,200,000 businesses from Brazil market, searchable in English.

- phone numbers and addresses
- business name , address in English and Portuguese
- many email addresses
- many website addresses
- many fax numbers
- keyword search

### **BRL Finance**

Search for financial information online by Company Name, the State where the company is located, or by the United Nations International Standard Industrial Classification (ISIC) code. For each company in the database, they provide multi-year information about Revenue, Gross Profits, Operating Profits, and Net Profits, Total Assets, and Shareholder's Equity. They provide contact information when available, online graphs, and summary statistics of key financial ratios, including Profit Margins; Return on Assets, Return on Equity, Asset Turnover, and Debt/Equity Ratio. In addition, they graph equity risk versus return using a non-parametric (or local) curve fitting technique called Lowess, and derive the equity risk versus return relationship on a useful pop-up window.

## **Peru**

[Peruvian Business Directory](#), in Spanish and English

## **Venezuela**

[Trade Venezuela](#), source of contact information about Venezuelan manufacturers and exporters

## **India**

[Confederation of Indian Industry \(CII\)](#), CII promotes the development of the Indian industry. The site provides economic surveys, policy information, list of trade events, database of member companies, news, publications and other trade services.

### **TradeIndia**,

The site features business news, trade leads, calendar of trade fairs, country profiles, export/import guides, trade documents, publications, business directories (Indian Importers Directory, Exporters Yellow Pages, Exporter Catalogs and International Pages), links to other trade-related sources of information.

[IndiaStat](#), Comprehensive source of India-related statistical information. The subscription can be made for the general site or for topic-specific sub-sites (agriculture, economy, industry, tourism, etc.)

[DMOZ Open Directory-Business and Economy-India](#) - Directory of exporters in India

[Indiamart](#) - Trade leads and business directory. Most from India and China.